



COMPANY PROFILE

2024

TABLE OF CONTENTS

- 1** About Company
- 2** Welcome Message
- 3** Vision & Mission
- 4** Business Growth
- 5** Goals
- 6** Company Values
- 7** Meet the Team
- 9** Service Packages
- 10** System Packages
- 11** Products
- 12** Modules
- 14** Partners
- 15** Clients

ABOUT US

Hrweb Inc. was established in 2008 in the Philippines by a consortium of IT experts and emerging entrepreneurs boasting over a decade of proficiency in system development, data networking, hardware management, and solutions. Our firm delivers comprehensive Information Technology solutions to clients through customized system development and the integration of cutting-edge technologies.

Hrweb Inc, we take pride in assuming full responsibility for all our work requirements and services. Our commitment is to provide a value-for-money service, ensuring that our quotations are meticulously tailored to the specific workload requirements rather than relying on arbitrary estimations. You can trust in our dedication to excellence and precision in meeting your technological needs.

WELCOME MESSAGE

On behalf of HRWeb PH, I'd like to extend a warm welcome.

Since our inception, we've built a reputation for excellence in the IT solutions industry. Our strength lies in three key pillars:



- **Our People:** Our team is the heart of HR Web. We've assembled a group of highly skilled and dedicated IT professionals who are passionate about staying ahead of the curve in a rapidly evolving field. Their combined expertise ensures we can deliver innovative and effective solutions for your unique needs.



- **Our Commitment to Excellence:** We are relentless in our pursuit of exceeding client expectations. We believe in fostering strong partnerships with our clients, taking the time to understand their specific goals and challenges. This allows us to tailor our solutions and provide ongoing support that ensures your business thrives in the digital age.



- **A Culture of Continuous Improvement:** The IT landscape is constantly changing, and we understand the importance of staying at the forefront. We cultivate a culture of continuous learning and development within our team. This ensures we can leverage the latest technologies and best practices to deliver the most effective solutions for your business.

At HRWeb PH, we are confident in our ability to be your trusted IT partner. We invite you to explore our website and discover how we can help your business achieve its full potential.

VISION & **MISSION**

Our Mission

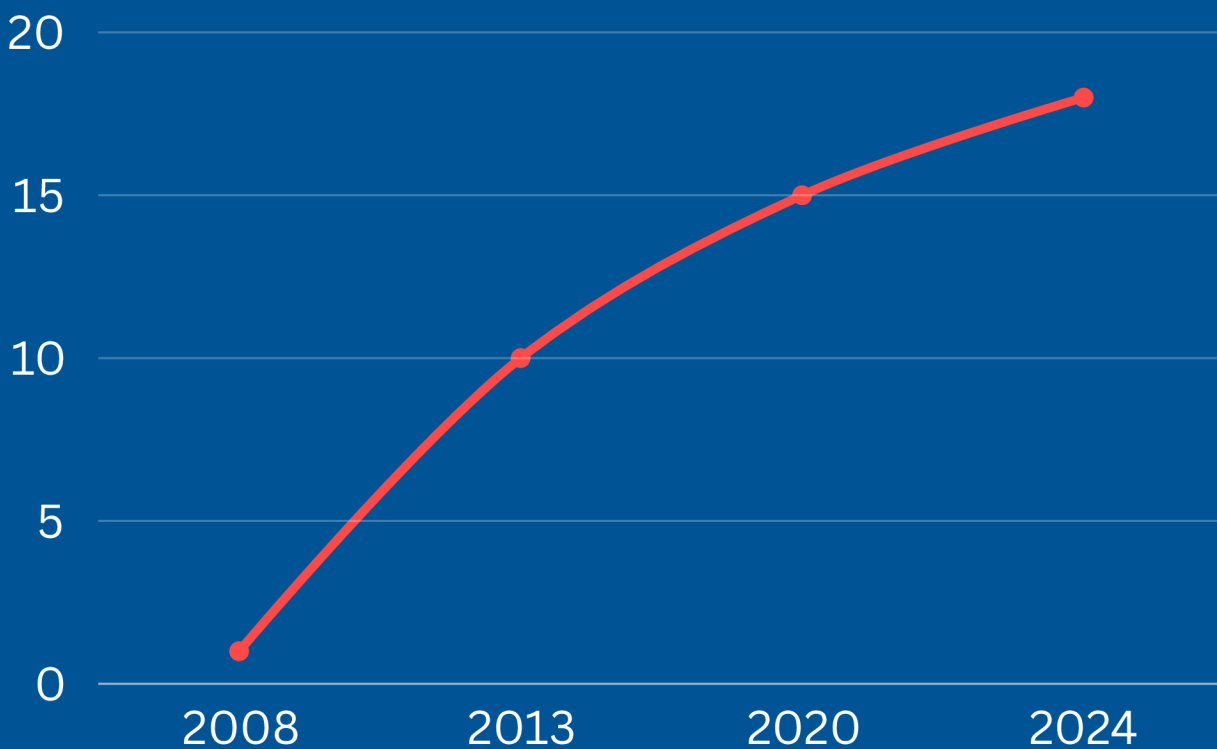
To empower businesses with cutting-edge and dependable IT solutions that fuel growth and efficiency. We are committed to ensuring that technology becomes a powerful enabler of success, helping our clients maximize its potential.

Our Vision

To be the foremost provider of IT solutions in the Philippines and globally. We are dedicated to delivering exceptional service and support to our clients, continually innovating to remain at the forefront of the industry. We believe that strong partnerships are key to our success, and we collaborate closely with our clients to understand their specific needs, creating tailored solutions that deliver real results.



BUSINESS GROWTH



Founded in 2008 as Sert Trading, the company began its journey. In 2013, a strategic shift led to a name change to Sert Technology, reflecting a growing focus on the tech sector. Continued growth and market evolution prompted another transformation in 2020, with the establishment of HRweb Inc., catering to the human resources technology space. Now, in 2024, the company embarks on its most ambitious chapter yet, rebranding as SG Pro IT Solutions and expanding its reach into the Singaporean market, poised to become a leading provider of innovative IT solutions.

OUR GOALS



- **Growth and Leadership:** HRWeb PH can set a goal to achieve a specific market share or client base within a set timeframe. This could involve expanding its service offerings to cater to a wider range of IT needs or specializing in a particular niche where they can become the go-to experts.



- **Client Focus:** Weaving client satisfaction into the core goal is key. HRWeb PH can aim to achieve a high client retention rate by consistently exceeding expectations. This could involve implementing processes to measure client satisfaction and actively soliciting feedback to continually improve services.



- **Innovation and Expertise:** Staying ahead of the curve is crucial in the IT industry. A goal could be to dedicate resources to staying updated on the latest technologies and trends. This could involve establishing a culture of continuous learning for the team and offering cutting-edge solutions to clients that keep them ahead of the competition.





OUR COMPANY VALUES



Customer Centricity: We prioritize understanding and exceeding our clients' needs, fostering long-term partnerships built on trust and open communication.



Innovation: We champion continuous learning and exploration of cutting-edge technologies to deliver the most effective and future-proof solutions



Excellence: We are dedicated to providing the highest quality service, holding ourselves accountable for exceeding expectations in every project.



Integrity: We conduct business with honesty, transparency, and ethical practices, building trust with our clients and within our team.



Collaboration: We foster a collaborative environment where open communication and teamwork drive creative solutions and knowledge sharing.



Results-Oriented: We are committed to achieving measurable results for our clients, focusing on solutions that drive real-world business impact.

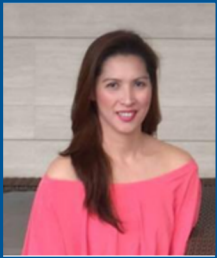
MEET OUR TEAM



SERT GURO

Chief Executive Officer

With a remarkable 20 years of experience in the IT field, He is a seasoned professional with a proven track record of success. Having implemented numerous application systems for over 500 companies, ranging from small businesses to large corporations, Guro possesses a deep understanding of diverse client needs. Further demonstrating his entrepreneurial spirit. He founded both Sert Technology Inc. and HRweb Inc., solidifying his reputation as a leader and innovator in the IT industry.



CLARENCE GURO

Chief Finance Officer

She ensures smooth operations with her expertise in administrative management, optimizing workflows, and supporting the team for efficient and effective business performance.



ANGELA TABANQUERAO

Software Developer Manager/ Director

With over 8 years of experience, leading software development teams to deliver high-quality software solutions. Expertise spans the full software development lifecycle, from data gathering, planning to implementation and deployment. Fostering continuous improvement, and ensuring alignment between development execution and business goals. She has expertise in leading innovative projects, optimizing processes, and fostering agile teams.



MAITA GALANG

Financial Software Head Developer

She's in charge of the development, and implementation of innovative financial software solutions. She oversees a team of developers, ensuring the delivery of high-quality, scalable, and secure financial applications. Her responsibilities include defining software architecture, setting coding standards, conducting code reviews, and collaborating closely with stakeholders to align the software with business goals. She also stays updated on industry trends and best practices to continuously improve our financial software products.

MEET OUR TEAM



MILA JOVE

Tech Support Supervisor

She excels in providing top-notch assistance with her vast IT expertise. She ensures smooth operations, resolving technical issues swiftly and enhancing client satisfaction.



ELMA VILLANUEVA

Finance Manager

She is a dedicated financial expert with sharp eye for detail, ensuring the company's financial health and guiding strategic decisions with precision and insight.



RAMON BUTIONG

RND

He drives innovation with over a decade of expertise in research and development. He leads cutting-edge projects ensuring technological excellence and continuous growth.



CARMS RITA

Sales Lead

Responsible for overseeing and guiding a team of sales professionals to meet or exceed company sales targets. This role involves developing strategic sales plans, coaching team members, monitoring performance metrics, and ensuring excellent customer satisfaction. The Sales Team Lead also collaborates with other departments to align sales strategies with overall business objectives and drives continuous improvement in the sales process.

OUR SERVICE PACKAGES



Subscriptions / SaaS

This option is for companies with at least 50 employees. Clients can choose to process their own payroll or have HRweb process it for them.



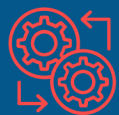
Hybrid/On-premise

This option combines on-premise and cloud-based solutions. Software will be installed in the company's data center, while the HRweb cloud server will be used for timekeeping and attendance.



Outsource Payroll

It automates the entire payroll process, from data collection and computation to payslip generation and remittance to government agencies. This can help businesses of all sizes save time and resources, while ensuring that their employees are paid accurately and on time.

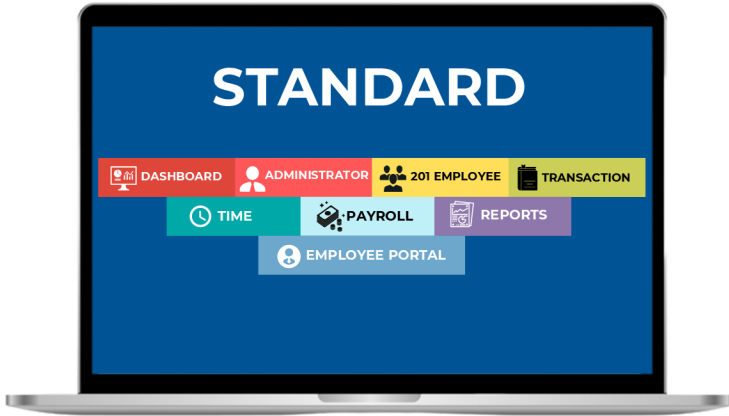


Customization / Integration

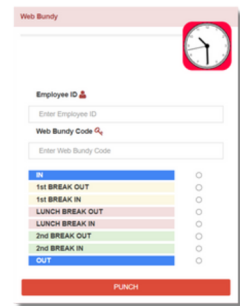
It allows you to tailor the system to fit your company's specific policies and operations. This includes creating new reports, processes, or modules, as well as integrating data from your existing software or migrating it to HRweb.



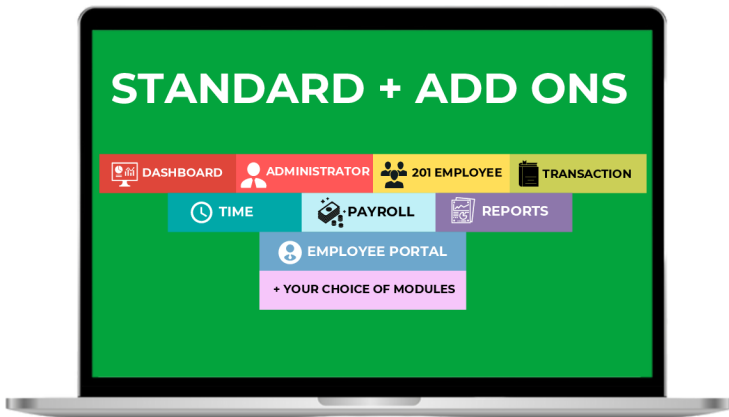
OUR SYSTEM PACKAGES



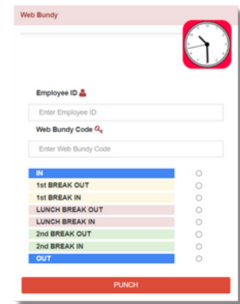
GEO SERT



WEB BUNDY



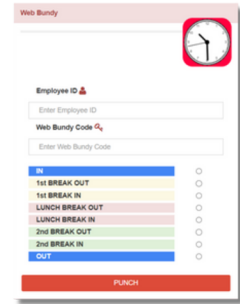
GEO SERT



WEB BUNDY



GEO SERT



WEB BUNDY



OUR PRODUCTS



OUR MODULES



201/HRIS



201 Module



Transaction Module



DTR Module



Payroll Module



Crystal Excel Reports



Timekeeping Reports



Payroll Reports



Recruitment



Disciplinary Action
Memos



Performance
Management



Learning &
Development



Poll & Survey



Health & Safety



Benefits Administration



Analytics & Graph



Artificial Intelligence



Web & Mobile App

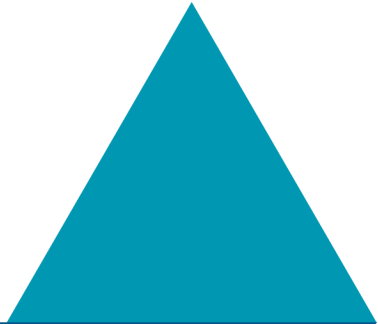


OUR MODULES

MODULES

BASIC STANDARD ENTERPRISE

HRIS (Leave, Documents, etc)	✓	✓	✓
Timekeeping	✓	✓	✓
Payroll	✓	✓	✓
Employee/Admin Portal (ESS)		✓	✓
Reports (Dynamic Reports)		✓	✓
Geo-Sert Mobile App (Andriod/IOS)		✓	✓
Memos (IR, DA)			✓
Performance Appraisal (PMS)			✓
Training Monitoring			✓
SMS Module (Sim/API)			✓
Basic Analytics			✓
Canteen POS for Employee			✓
Bio Sync (Auto Biometric Sync)			✓
Health Check / Tracing			✓
MyxFinancials Integration			✓



OUR PARTNERS




OUR CLIENTS





LET'S WORK
TOGETHER

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